



Invest in Transformation

*A Capital Campaign to
Build a Place Where Recovery Becomes Belonging*

One City Recovery Cafe



www.onecitycv.org/RecoveryCafe

Invest in Belonging. Invest in Recovery. Invest in Our Community.

A Place for Community

The National Recovery Cafe Network

The National Recovery Cafe model represents a network of cafes that provide a safe, sober space where **people can maintain recovery, prevent relapse, and reach their highest potential** through connection, healing, and love.

Founded in Seattle in 2004, the Recovery Cafe Network now includes **100+ cafes with 10,000 members across the U.S., Canada, and the Virgin Islands.**



How it works



Open and free to all who are:

- Drug & Alcohol Free
- Attend Weekly Recovery Circles
- Contribute to Cafe Community

Food & beverages are served to everyone who walks in:

- Sustenance = basic human need
- Sharing meals builds connection and
- Provides opportunity to contribute

Offers guidance, connection, and support through:

- Navigation to supportive services
- Support to employers by offering services to their employees
- Pathways to recovery include music jam sessions, cooking classes, financial literacy, grief support, traditional recovery courses, writing, art classes, & more!

We believe everyone is in recovery from something.

The One City Recovery Cafe creates an environment where individuals develop the relationships, skills, confidence, and belonging necessary to flourish.

Providing Pathways to Support

Bringing the Recovery Cafe to the Cedar Valley

The vision

Founded in 2018, One City United launched the Momentum Urban Employment Program in 2020, generating an estimated \$51 million in cumulative economic and societal benefits for the Black Hawk County region between 2020 and 2026.

Recognizing a critical gap in recovery support, One City United envisions a safe, trauma-informed space where people will build relationships, access resources, and find lasting belonging. With state funding helping bring the One City Recovery Cafe to Waterloo, the vision for transformation is becoming reality.

The people are ready. The vision is clear. Now, we must build the space.



Future site donated by Kwik Trip/Kwik Star on Franklin Street in Waterloo, Iowa.



A New Kind of Community Resource

The One City Recovery Cafe will be a safe, sober sanctuary and a center for connection, healing, learning, and growth at no cost to members; only a commitment of their time.

The One City Recovery Cafe offers many pathways to recovery. Members will enjoy options indoor, outdoor, on the sports court, and in the healing spaces.

Members will have access to:

- Recovery circles and peer support
- Educational and life-skills programming
- Individual coaching and Service Navigators
- Community meals and hospitality
- Workforce and employment resources
- Opportunities to build healthy relationships and meaningful purpose
- The Cafe will build upon the success of the Momentum Urban Employment Program, creating an integrated continuum of support that addresses both recovery and economic opportunity.

Your investment

will help create a permanent home where recovery becomes belonging and our community grows stronger.



An Invitation to Invest in Transformation

This is more than a sponsorship. It is an opportunity to help create a place that will serve Waterloo and the Cedar Valley for years to come.

The partnerships we build today will help determine what is possible for the people and families we serve tomorrow.

We welcome the opportunity to meet with you personally to share our vision, discuss sponsorship opportunities, and explore how your organization can become part of this transformational chapter for our community.

Thank you for considering an investment in belonging, recovery, opportunity, and the future of our community.

With gratitude,

A handwritten signature in blue ink, appearing to read 'Dean Feltes'.

Dean Feltes
One City United Executive Director

A handwritten signature in blue ink, appearing to read 'Michele Feltes'.

Michele Feltes
Director of One City Recovery Cafe



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Learn more about
Recovery Cafes here



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(319) 230-5145



mfeltes@onecitycv.org



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**ONE
CITY**

Investment Opportunities

Build a Place Where Recovery Becomes Belonging

*The One City Recovery Cafe is bringing the proven Recovery Cafe Network model to Waterloo, **creating a safe, sober, trauma-informed community** where individuals can find connection, support, accountability, opportunity, and belonging.*

Your investment will help furnish and equip the physical spaces where recovery, relationships, education, and transformation happen.



COMMUNITY KITCHEN – \$100,000

The Heart of Hospitality

The Community Kitchen will nourish both bodies and relationships. This space will support community meals, hospitality, connection, and opportunities for members to experience the dignity and belonging that come from gathering around a table.

Investment supports: Commercial kitchen equipment, furnishings, food-service infrastructure, and hospitality resources.

OUTDOOR HEALING ENVIRONMENT – \$80,000

Space to Move. Breathe. Connect. Heal.

The Outdoor Healing Environment will extend the Cafe's mission beyond its walls, creating a space where members can connect with nature, movement, recreation, and one another.

The space will include:

- Sport court for basketball and pickleball
- Bleachers for gathering and community events
- Serenity gardens
- Open gathering space

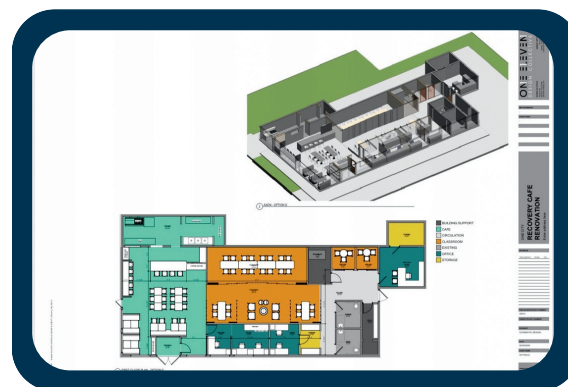
This environment will provide opportunities for recreation, reflection, relationship-building, and healthy community connection.

DINING ROOM – \$25,000

A Table Where Everyone Belongs

The Dining Room will be a welcoming gathering place where members share meals, conversation, stories, and connection.

Investment supports: Tables, chairs, dining furnishings, and hospitality equipment.



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TRANSFORMATION CENTER – \$10,000

Because transformation rarely happens alone, this space will help foster the partnerships that make sustainable change possible.

Classroom + Conference Space + Collaboration

The Transformation Center will house Recovery Circle Rooms offering a flexible environment for learning, leadership development, workshops, meetings, and community education. The Center will be a place for partners and community leaders to collaborate while offering a flexible environment for staff, volunteers, community partners, and members to work together, share ideas, solve problems, and build opportunities.

Available spaces include: Classroom, Conference room, Community collaboration space

WELCOME DESK – \$10,000

Where Belonging Begins

Every journey into the Cafe begins with a welcome. The Welcome Desk will serve as the first point of connection for members, guests, volunteers, and community partners, creating an inviting and hospitable entrance to the Cafe.

Your sponsorship helps establish a physical expression of One City's commitment to making every person feel seen, valued, and welcome.

LEADERSHIP & COACHING SPACES – \$5,000

Spaces for Guidance & Growth

These spaces will support the people who walk alongside Cafe members through their journeys of recovery, personal growth, and transformation.

Available spaces include: Leadership offices & One-on-one coaching rooms (3)

CONTINUUM OF COMMUNITY SUPPORT

Not ready for a capital sponsorship? You can still help build the Cafe through ongoing monthly support.

BELONGING PARTNER - \$250/month

RECOVERY PARTNER - \$500/month

TRANSFORMATION PARTNER - \$1,000/month

COMMUNITY CHAMPION - \$2,500/month



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**ONE
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Investment Agreement Form

Build a Place Where Recovery Becomes Belonging



YES I/We would like to support the One City Recovery Cafe as:

- ☐ Community Kitchen Sponsor – \$100,000
- ☐ Outdoor Healing Environment Sponsor – \$80,000
- ☐ Dining Room Sponsor – \$25,000
- ☐ Transformation Center Sponsor - \$10,000 each
 - ☐ Classroom ☐ Conference Room ☐ Community Collaboration Space
- ☐ Welcome Desk Sponsor- \$10,000
- ☐ Leadership & Coaching Space Sponsor - \$5,000 each
 - ☐ Leadership Office (x1:2) ☐ One-on-one Coaching Rooms (x1:2)
- ☐ Monthly Community Partner – \$_____ / month ☐ Other – \$_____
- Total Commitment: \$_____

Every capital sponsor will receive recognition within the sponsored space, honoring your role in helping build this healing and transformative community resource.

SPONSOR INFORMATION

Organization/Company: _____

Primary Contact: _____ Title: _____

Address: _____

City/State/ZIP: _____

Phone: _____ Email: _____

Website: _____

Please list the organization/person exactly as you would like it to appear in sponsor recognition:

Recognition Name: _____

PAYMENT & COMMITMENT

Preferred payment method c/o One City United Recovery Cafe:

- ☐ Check ☐ ACH/Electronic Transfer ☐ Credit Card (3.5% fee) ☐ Other: _____

Preferred payment schedule:

- ☐ One-time contribution ☐ Two installments ☐ Quarterly installments ☐ Monthly installments
- To begin on _____ (date). Terms of installments \$ _____ /installment for # _____ of installments.
- ☐ Annual installments \$ _____ /year over _____ years (up to 3 years)
- ☐ Other: _____

This arrangement is made by the Invest in Transformation Capital Campaign benefiting One City United and _____ (sponsor name). Herein after referred to as "sponsor" dated this _____ day of _____, _____. One City United agrees to provide the aforementioned naming rights as outlined on the Investment Opportunities page. Both parties hereby agree to the Terms.

Signature of Sponsor _____ Date _____

Signature of OCU Representative _____ Date _____

We Appreciate you!

One City United | 907 Independence Avenue, Waterloo, IA 50701 | www.onecitycv.org/RecoveryCafe